

3 + 3 + basketball
= GOLDEN FUNDRAISING OPPORTUNITY

**THERE'S A GREAT FUNDRAISING OPPORTUNITY
FOR YOUR ORGANIZATION IN 3 ON 3 BASKETBALL.
YOU PROVIDE THE VENUE,
WE'LL BRING THE BALL,
EVERYBODY BRINGS THE GREEN.**

A 3 on 3 basketball tournament is a great draw and a great community builder, and it's sure to make a lot of people thirsty and hungry. D.K. Hoopsters Basketball Co. will run a 3 on 3 basketball tournament in your location, while you run concessions and keep all the proceeds. We're a new company headquartered in Albuquerque, and we're looking to build partnerships across the state. Check out our tournament packages on the next page, and learn more about us on the Web at dkhoopsters.com, or e-mail info@dkhoopsters.com.



D.K. Hoopsters Partnership for Fundraisers

We are proposing a partnership between your organization and us. We will run a 3 on 3 basketball tournament in a location you have chosen. New Mexico is a basketball state, a lot of players would like to enter an organized competitive tournament, and the event itself would generate publicity. Your organization would concentrate on selling concessions and perhaps other merchandise. Not-for-profit organizations can also collect money or services from other organizations in return for showing a banner or getting other publicity at the event. There are many possibilities that would benefit everyone involved.

The chart below shows three possible arrangements of tournaments that could be offered. If some variation would work better, we can discuss changes. Keep in mind that individuals on teams are paying the entry fees, not the hosting organization. Depending on your group's membership, players may or may not be associated with your organization. An organization that's not involved with sports can benefit just as well as a group that is sports-oriented.

In order for a tournament to be feasible for us, we must have at least 50 teams participating, and we would need to have those teams registered and paid by midnight Sunday night before the tournaments starts on Saturday. Youth teams are grouped according to the highest grade level on the team, and we usually have all-boy and all-girl teams. For adult divisions, we recommend co-ed teams.

D.K. Hoopsters Tournament Packages

Package	Tournament Type	Minimum # of Games	Players Per Team	Time Period	Entry Fee Per Team
Short Weekend	3 games plus single-elimination championship	4	3-5	1 weekend (2 days)	\$150 (plus sales tax)
Long Weekend	6 games plus single-elimination championship	7	3-6	1 weekend (2 days)	\$250 (plus sales tax)
Double Weekend	12 games plus single-elimination championship	13	3-6	2 weekends (4 days)	\$450 (plus sales tax)

Commitments By Tournament Hosts

Tournament hosts will provide the following:

1. An appropriate paved area for games to be played.
2. Access to the playing area the evening before a weekend of play starts. The area must be clear so equipment can be set up.
3. Access to the playing area for three hours after a tournament ends for tear-down.
4. For tournaments spanning two weekends, a storage area for goals between weekends. The storage area must be adjacent to the playing area and accessible so that goals don't have to be loaded on trucks. Outdoor storage is acceptable.
5. Adequate parking for participants.
6. A bulletin board or wall by the scheduling table for posting team schedules and announcements.
7. Electric power to the scheduling table.
8. Adequate bathroom facilities for participants and spectators.
9. Security for the tournament site as deemed necessary by the host.
10. Cleaning and litter pickup as needed.
11. Volunteer court monitors who will be responsible for keeping score, keeping time, and counting team fouls (they will not referee the game or settle disputes). One monitor will be needed for each court used. D.K. Hoopsters will not pay monitors but will give them small gifts as a token of appreciation.
12. Reasonable publicity efforts to inform the community of the upcoming tournament.

Commitments By D.K. Hoopsters Basketball Co. LLC

D.K. Hoopsters will provide the following goods and services at all tournaments:

1. Handle all players' registrations and payments. On-line registration and mail-in registration will be available.
2. Provide, set up, and tear down all necessary equipment, such as goals, except items specified to be the responsibility of tournament hosts.
3. Schedule all games and maintain brackets.
4. Officiate games and enforce rules as necessary. The culture of 3 on 3 basketball is that teams play on their own without close supervision, but tournament officials will intervene when rules are broken or players can't handle disputes agreeably. All players and coaches must sign off on a standard of conduct, and it will be strictly enforced.
5. D.K. Hoopsters will provide standard liability insurance for the tournament.
6. If requested, D.K. Hoopsters will help with marketing the event. For example, help with public service announcements, design posters and handouts promoting the event, design banners and signage specifically for the event, and design banners for event sponsors so they can get some publicity.
7. Publicize the event on our Web site, if desired.
8. All participants will receive T-shirts, and winning teams in each age division will get trophies. Volunteer court monitors will be given small thank-you gifts.